

Assistance to Special entrepreneurship training with 360-degree approach with mentoring support with sustenance allowance for promoters/entrepreneurs


Industries Commissionerate, Government of Gujarat

■ Scheme Summary/key features:

Through "Special Entrepreneurship training with 360-degree approach", SC/ST entrepreneurs will be benefitted with combination of the knowledge from institutions, core industrial activities, advices and mentoring from experts, best practices while establishing the idea for sustaining new businesses. The focus on social entrepreneurship will also motivate the entrepreneurs to think not only about their own employability in creating their businesses, but also on how they can be relevant to society and provide employability opportunities to their peers as well, creating a ripple effect of entrepreneurship and employability. The scheme provides 350 Degree support and Hand Holding oriented towards strengthening the eco-system for promoters and entrepreneurs for providing unique knowledge of entrepreneurship on functional area of management, soft skills, assessments, finance, inventory, sales, marketing, e-commerce, logistics and best practices.

Eligibility:

Any individual above age of 18 years, belongs to Scheduled caste / Scheduled tribe will be eligible. b) Nodal institution means Universities /Management institution / entrepreneurship Development institutions, / Centre of Excellence/CED intent to provide training for entrepreneurship developments. Such institution shall have to obtain approval of the State Level implementation Committee (SLIC) constituted under the GR no. CED-112015-24553-| dated U4/2015, for providing training and mentor support. c) The detailed Standard of Procedures, guidelines and implementation would be done by Centre of Entrepreneurship Development (CED). d) Nodal institution will be provided Special Entrepreneurship training with 360-degree approach covering the aspects of soft skills, entrepreneurial skills, management skills, developing business acumen, project management, financial management etc. e) The training sessions shall be consisting of conducting pre-training diagnostics, conducting experimental training session and creating post training environment.



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Amount or Percentage of Subsidy:

Assistance for special entrepreneurship training: i. The assistance for Special Entrepreneurship training with 360-degree approach @ 100% of course fees maximum up to Rs. 10,000/- per month per person will be payable to nodal institution. ii. The duration of the training program should not be less than for 6 months and maximum up to one ye.

Assistance for mentorship support: The mentorship support should be provided to develop platform where entrepreneur can exchange experience, adopt best practices and understand expertise in running an industrial enterprise. Nodal institutions will identify mentor from the industrial field, who can share his/her knowledge and experience to trainee for adopting different approaches and methods to develop skills and competencies for becoming an entrepreneur. The assistance for mentorship support @ 100% of mentorship cost limited to maximum up to Rs.5,000/- per month per person will be paid to the mentor, maximum up to 3 months. The role of mentor will be decided by SLIC.

Assistance as Sustenance Allowance: The entrepreneur will be provided Rs. 5,000 per month as sustenance allowance for the duration of the entrepreneurship training with 360-degree approach through nodal institution

Applicable State: Gujarat

https://indextb.com/files/2020/10/b0e2ed2a-18ff-4a0f-a132-407b89ef271f_2-GR_02092020.pdf